



# The Future of Management (Gary Hamel)



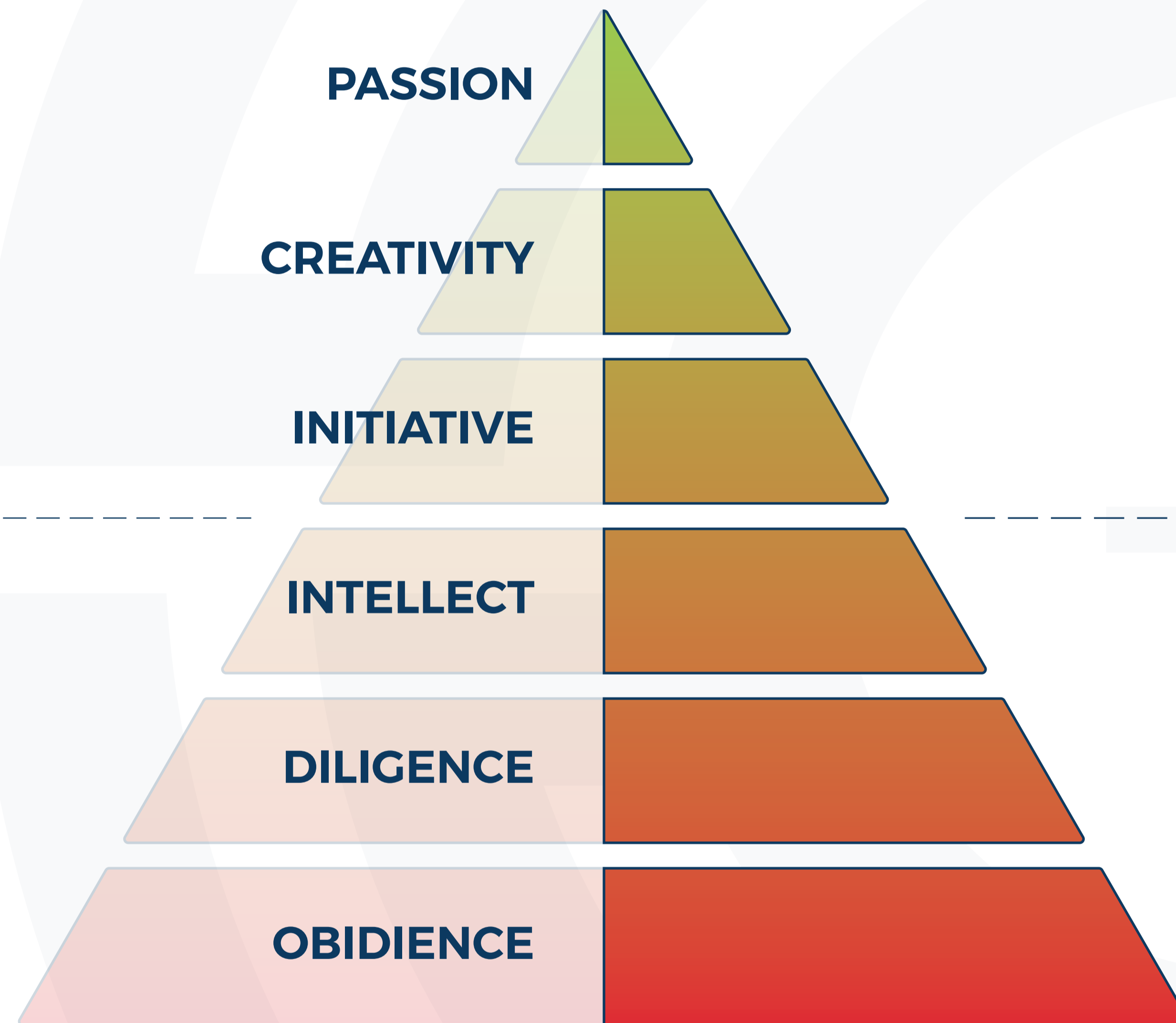
ROUNDMAP®

HIGH

EMPLOYEE ENGAGEMENT



LOW



“Today, no leader can afford to be indifferent to the challenge of engaging employees in the work of creating the future. Engagement may have been optional in the past, but its pretty much the whole game today.”

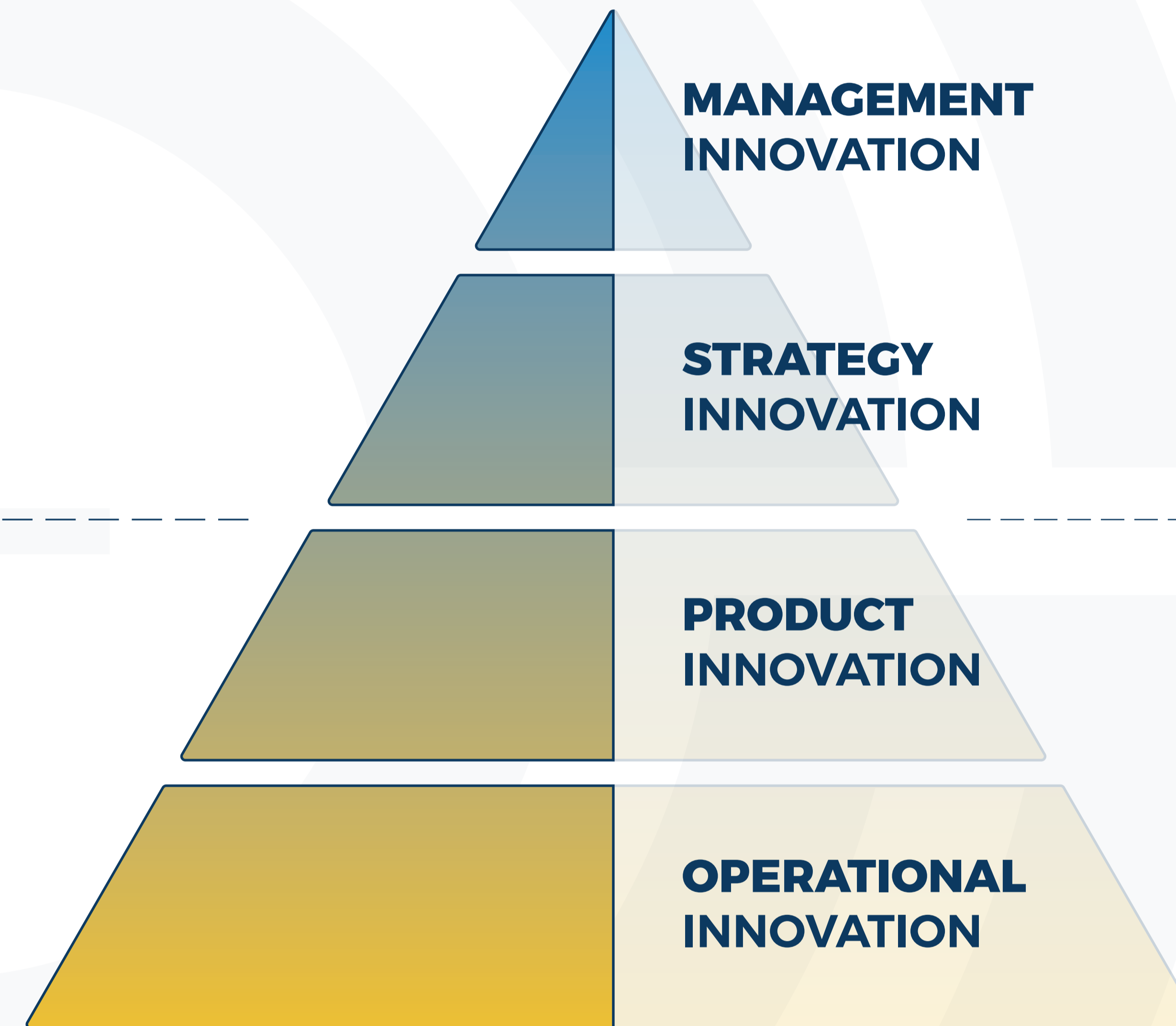
Gary Hamel, author of The Future of Management, 2007

LASTING

COMPETITIVE ADVANTAGES



FLEETING



“Management innovation is going to be the most enduring source of competitive advantage. There will be lots of rewards for firms in the vanguard.”

Gary Hamel, author of The Future of Management, 2007